

A woman triumphs in a man's world

Mrs. Doris Jeffery triumphed yesterday in a world where success is normally reserved for men.

And in so doing she collected three cheques totalling 520 guineas.

Her triumph was at the Somerset cattle breeding centre's third Friesian heifer sale in Taunton.

Three of Mrs. Jeffery's heifers—Daisy, Quiet and Thistle—fetched the top-three non-pedigree prices at the sale—200, 170 and 150 guineas.

"It was a very pleasant surprise," Mrs. Jeffery, who runs a 113-acre dairy farm at Seavington St. Mary, near Ilminster, said afterwards.

"It was a remarkable achievement," said Mr. Philip Hill, manager of the centre.

There appears to be no limit to Mrs. Jeffery's determination. Her stockman is leaving shortly, but she does not intend to call in any outside help.

She will be handling the 45-strong herd herself . . . with the help of her two daughters, Pamela (20) and Elizabeth (12).

The fairy tales of three Friesians

DAISY, Quiet and Thistle—it could well be the beginning of a fairy tale.

They are, in fact, three Friesian heifers who at least brought a fairy-tale ending for their owner Mrs. Doris Jeffery.

At Somerset Cattle Breeding Centre's third Friesian heifer sale in Taunton yesterday they fetched the top non-pedigree prices of 200, 170 and 150 guineas respectively.

For Mrs. Jeffery it was a triumph in a world where success is normally reserved for men.

"It was a very pleasant surprise," Mrs. Jeffery, who runs a 113-acre dairy farm at Seavington St. Mary, near Ilminster, told me afterwards.

HELP

"I sold two heifers for 170 and 180 guineas last year. I did not think I would be quite so lucky two years running."

And the expert's reaction?

"A remarkable achievement," said Mr. Philip Hill, manager of the centre.

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Her stockman is leaving shortly, but she does not intend to call in any outside help.

She'll be handling the 45-strong herd with the help of her two daughters, Pamel, aged 20, and Elizabeth, 12.



Daisy (200gn.) has a farewell kiss from Elizabeth Jeffery, whose sister, Pamela looks on at the sale of Friesians at Taunton Market.

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